

INTERNATIONAL ONLINE VIRTUAL ART GALLLERY



Invites you to participate in the third edition of the virtual group exhibition from the <u>Metaverse</u>.

METAVERSUM3



AN EXCLUSIVE 21-DAY ONLINE EVENT WITH 3 VIRTUAL LIVE STREAM TOURS FROM THE METAVERSE.

INCLUDES THE DIGITAL CATALOG OF THE EXHIBITION, CERTIFICATES OF PARTICIPATION, PHOTOS, VIDEOS, AND ONLINE ARTISTIC PROMOTION.

We will send the exhibition catalog to international private collectors.

A select number of 10 artists will be chosen.

We invite artists of all disciplines to participate in this international group exhibition, proudly reaching its third edition. This is not just a simple exhibition, but a deep exploration of the self through art. Share your inner vision and let your works speak for you. The interpretation of the theme is open. "MetaVersum 3", like the previous editions, will be hosted in an art gallery located in the Virtual World of Second Life, within the "MET - MetaVersum Gallery", from which the exhibition takes its name.

A project created with the aim of promoting artists through virtual exhibitions, this time culminating in a live streaming virtual tour to ensure web sharing for all and reach an audience across multiple platforms. As this virtual world is only accessible via computer, live streaming makes its content and wonders available to those without a computer, who may prefer to be guided on a tour to fully enjoy the virtual exhibition experience.

Advantages:

- Virtual exhibition available for 21 days in the Second Life <u>Metaverse</u>.
- A Virtual Tour will be scheduled in the following days, streamed live on YouTube.
- A Virtual Tour will be scheduled in the following days, streamed live on Instagram.
- A Virtual Tour will be scheduled in the following days, streamed live on Facebook.
- Each artist will exhibit 3 works, with details and contact information.
- Event with professional curation, online 24/7, with global visibility.
- Digital flyer promoted through press releases and social media and sent via email.
- <u>Digital certificate of artistic merit for all participants.</u>
- Download of over 100 high-definition photos of the exhibition.
- Inclusion of the exhibition in Make Art Gallery's contemporary artists archive.
- Creation of a downloadable digital PDF catalog available during the exhibition.
- The live stream recording will remain permanently on our YouTube channel,
 continuing to promote the participating artists over time.
- Each selected artist will have a work included in the "IAS International Art
 Studio", another permanent virtual gallery that is part of the official exhibition structures in the Metaverse.

Details and Deadline for Selections:

- Theme: Open.
- Eligible Categories: Painting, Digital Art, Illustration, Drawing, Photography.
- **Submission Deadline:** January 26, 2025 (the exhibition is scheduled for the first weeks of February).
- Submit 3 or more high-resolution image files to this email: <u>artexpo@makeartgallery.com</u>
- Include for each image: title, technique, dimensions, year of creation, and contact information (website and/or social media profile; if you don't have either, we will publish your email as the contact).

Selection and Participation Fee:

- Participation in the first selection phase is free, with no obligation for the artist; they may withdraw in response to our email.
- Only selected artists will be invited to pay a contribution of 20 euros to cover organizational and artistic promotion costs.

Privacy Policy: By participating and submitting the required data, the artist agrees to the rules and authorizes Make Art Gallery to process the submitted data solely for managing the participation request, sending updates, and promoting the artist on the website www.makeartgallery.com and social media channels. Personal data will be processed in accordance with GDPR (Reg. UE 2016/679) and D.lgs. 196/2003. For modifications or cancellations, contact the responsible person, Mr. Stefano Fiore, via email.



