

METAVERSUM3

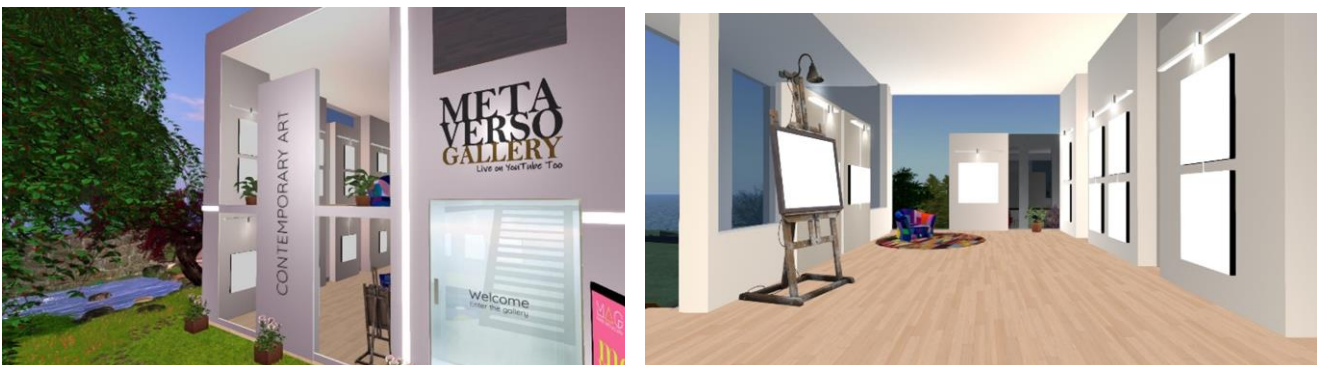
Virtual Collective Exhibition in the Metaverse

CALL FOR ARTISTS

Make Art Gallery invites artists to participate in the third edition of "MetaVersum," the virtual mini-collective exhibition set up in an exhibition space located in the Metaverse, aimed at promoting both emerging and established artists through new artistic experiences.

The metaverse is a virtual space where reality and imagination blend, allowing users to have immersive experiences through an avatar. Here, it is possible to explore user-created worlds, meet people from around the globe, and participate in extraordinary events like art exhibitions, all from the comfort of home. It's not just a simple visit, but a journey that enriches the mind and stimulates curiosity, immersing visitors in a crossroads of art, culture, and technology that opens new perspectives on art, showcasing its infinite possibilities in the digital age.

This project is an extension of the cultural and artistic activities of Make Art Gallery, designed to offer a unique and innovative virtual space dedicated exclusively to special events. These include international presentations of art catalogs and selected high-value collective exhibitions, such as "MetaVersum." The goal is to engage a broad and curious audience, inviting them to explore new ways of experiencing art.



The exhibitions are curated and presented in the virtual world of Second Life, an interactive and dynamic platform ideal for managing and viewing art exhibitions. In this context, we have created the "MET" gallery, dedicated to mini-collectives of artists from around the world. Second Life offers an open and accessible virtual universe for anyone with a computer, but to include those without access to this technology, we have introduced the concept of Streaming Exhibitions: art exhibitions that can

be experienced in real time through live-streamed virtual tours. The exhibitions in Second Life are accessible 24/7 for those with a computer, and thanks to the streaming virtual tours organized after the opening, anyone can enjoy the exhibition experience, ensuring continuous and accessible engagement over time. All live streams from the Metaverse will remain permanently available on our YouTube channel.

The virtual gallery hosting our exhibitions is part of ART LAND, a vast thematic area composed of interconnected galleries, all owned by Make Art Gallery. These galleries are freely accessible only via PC, both during the opening and on subsequent days. To facilitate participation and guide visitors, we will send a PDF guide explaining step by step how to access the gallery and navigate this metaverse.

1) EXHIBITION DETAILS:

- 5 artists exhibiting for 30 days with 5 artworks each
- Poster/invitation design optimized for social media
- Over 100 high-definition photos will be taken (available for download)
- A documentary film about the exhibition will be produced
- The exhibition will be streamed on YouTube on a predetermined date after the setup
- Artists will receive a printable digital certificate of participation
- Includes professional graphic design for the exhibition catalog, which will be available for download.

2) CATEGORIES ELIGIBLE FOR SELECTION: All (excluding sculpture and video art)

3) TECHNIQUE AND THEME: Free

4) HOW TO PARTICIPATE: **By October 20**, send 5 or more high-resolution images of your works to artexpo@makeartgallery.com, including the title, technique, dimensions, and the contact information you wish to display in the gallery, such as your website, email, or social media profiles. The more artworks you submit, the greater your chances of being selected. The artist will receive a confirmation email of participation only if they pass the selection phase.

5) PARTICIPATION FEE: **Only upon confirmed selection** will the artist have the option to pay a participation fee of €20.00 to cover the services listed in point 1.

6) COPYRIGHT OF IMAGES: Make Art Gallery, in accordance with copyright regulations, considers artists to be solely responsible for the content of their respective images submitted for participation. The artist declares and confirms that the images of the works are their original creations and do not infringe upon any other copyright.

7) ACCEPTANCE OF THE CALL AND PRIVACY: By sending your participation email, you accept the terms outlined in this document. In accordance with Regulation (EU) 2016/679 (GDPR), the personal data provided by artists will be processed solely for the purposes related to this call and will be kept with appropriate security measures. Our privacy policy is always available at the bottom of every page on our website www.makeartgallery.com.



www.makeartgallery.com

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